



# LOVEJAX 2021

Sixty Days To Love and Serve Our City.

LOVEjax is a mission initiative designed to enable our Jacksonville Baptist Association churches to love and serve the city for 60 days during September and October 2021. This initiative is designed to assist our churches as they demonstrate tangible kingdom to our city. The event is not another church workday. It is an effort to get off our campuses and focus externally on needs within our communities.



**SEPTEMBER  
& OCTOBER  
2021**

**GO.LOVE.SERVE**

For more updates,  
go to [engagejax.com](https://engagejax.com)  
or email [mreed@jaxbaptist.org](mailto:mreed@jaxbaptist.org)

## A Three Tier Model

Churches have an opportunity to help their members engage at three points:

- **Church** – Churches are encouraged to discover missional opportunities in their community and meet those needs in a churchwide initiative.
- **Families** – Families are encouraged to engage in at least one family mission project during LOVEjax.
- **Individuals** – Individual acts of kindness provides believers with numerous opportunities to demonstrate kingdom life and love. These acts of service can also provide an opportunity to start gospel conversations.

## A Simple Process

- Commit (register) your church to participate in LOVEjax 2021. To register your church, go [HERE](#)
- Determine your service projects – Where is the Holy Spirit leading you to invest in the city?
- Recruit your volunteers – Invite others to take the challenge and join in serving
- Equip your team
- Serve the city
- Celebrate and record your stories. Those registering will receive a link to upload pictures and videos.

## Preparing for LOVEjax: Tools for the Trade

It is the JBA Engage Team's goal to provide the tools and training you need to equip and mobilize your team.

- **“Picture This”** – A three-hour mini-workshop that includes releasing volunteers into your community scouting the area for mission opportunities. This session also includes debriefing and brainstorming sessions following the “Picture This” portion. Contact the JBA office to schedule a workshop.
- **321/OPD Training** – This training module equips your project participants on how to start gospel conversations using the 321 model: 3 Questions ◦ 2 Tools (15-second testimony and the gospel using the 3-Circles) ◦ 1 Message (the gospel). OPD (One Page Discipleship) is a simple discipleship method to disciple those who make decisions during LOVEjax. Contact the JBA office to schedule the training.
- **Message Series** – Message outlines on the theme of loving and serving the city can be found [HERE](#).

## Join Us On Facebook

**LOVEjax Celebration – Sunday, November 7, 6pm**

